



# Hub Headlines

## SU Careers Week

As part of Sheffield Students' Union What's Next Programme we will be tailoring Hub Headlines to focus on a different industry every day this week. Today we are looking at Consumer, Fast-Moving Consumer Goods (FMCG) and Retail, read on for tips and advice, vacancies and more.

[Click here](#) for the full Careers Week schedule.

## Consumer, FMCG & Retail



### Overview

[Fast-Moving Consumer Goods \(FMCG\)](#), also known as consumer packaged goods, are products that are sold quickly and at a relatively low cost. These companies are [typically responsible for household-name branded goods](#) and recruit large numbers of graduates. Their importance to the global economy means that this is traditionally one of the most sought-after sectors for graduate employment. Whether you're aiming for a career in a customer-facing role or a position in head office, the sector has plenty of opportunities, from dealing with day-to-day customer care and generating sales to influencing trends and making strategic business decisions. The four biggest retailers in the UK are Tesco, Sainsbury's, Walmart (Asda) and Morrisons meaning that supermarkets dominate the industry. There's a huge amount of competition for places on FMCG graduate schemes, so make you [read up on advice](#) to give yourself an edge in your applications and interviews.

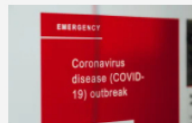
[Find out more](#)

### The impact of Covid-19

#### [The pandemic and the resulting lack of footfall](#)

caused a number of struggling retailers to fall into administration. Going forward, physical retailers need to continue to enforce current restrictions (such as limiting the number of customers in store and ensuring that shoppers wear face coverings) and deal with the challenges these bring.

Graduate vacancies have increased by 6.7% in consumer goods and decreased by 5.8% between 2019 and 2021. The latest recruitment targets for the country's leading employers suggest that the number of graduate jobs on offer in 2021 may increase, but there remains considerable uncertainty for graduate employers and the wider economy because of the ongoing Coronavirus pandemic.



[Find out more](#)

### Alumni case study

Thomas, Export Trader Far East & UK

#### Typical day in the job

- Keeping in daily contact with production plants and buyers around the world on commodity prices.
- Developing new sales leads and potential customers / suppliers.

#### What do I enjoy about my job?

- The thrill of buying and selling items on a daily basis - maintaining profit levels and developing new items.
- Regular travel to production plants around EUR and regular trips to see clients in the Far East.

[Read more](#)

Upcoming events in **Consumer, FMCG & Retail**:

Event:	Date and time:
<a href="#">Get Into Retail &amp; FMCG: Industry Spotlight</a>	Today, 6:00 - 7:00pm
<a href="#">How to succeed in ALDI recruitment process</a> <i>(to register your place scroll to the bottom of the page and click on the event)</i>	25th March, 2:00pm

Our selection of vacancies in **Consumer, FMCG & Retail**:

Position:	Company:	Location:	Closing Date:
<a href="#">Information Business Services Placement</a>	Mondelez	Birmingham, UK	Rolling
<a href="#">General Management Placement</a>	Aldi	UK	Rolling
<a href="#">Graduate Area Manager Programme</a>	Aldi	UK	Rolling
<a href="#">Management Graduate Programme</a>	UNIQLO	London, UK	Rolling

More vacancies available in [the job board](#)

We hope you found this issue useful, tomorrow's Hub Headlines will feature opportunities, events and information about Investment Banking.

#### Useful links/ references

- Bright Network: [Retail career path guide](#)
- Prospects: [Charity and voluntary work](#)
- Careers Service: [Information resources](#)
- TargetJobs: [Consumer goods and FMCG](#)
- Highflighers: [The Graduate Market in 2021](#)
- Office for National Statistics: [The impact of the coronavirus so far](#)

#### Virtual Hub Opening Hours:

- Monday - 10am until 4pm
- Tuesday - 10am until 4pm
- Wednesday - 10am until 4pm
- Thursday - 10am until 4pm
- Friday - 10am until 4pm

The hub will be shut for lunch from 1pm until 2pm every day.

Follow us at [@UoS\\_MgtEH](#) and [@uos\\_management](#) for daily updates and visit the [Futures First website](#).

Best wishes  
*The Employability Team*  
Sheffield University Management School



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