



Hub Headlines

SU Careers Week

As part of Sheffield Students' Union What's Next Programme we will be tailoring Hub Headlines to focus on a different industry every day this week. Today we are looking at Entrepreneurship & Start Ups, read on for tips and advice, vacancies and more.

[Click here](#) for the full Careers Week schedule.

Entrepreneurship & Start Ups



Overview

This sector is flourishing - although there is no typical route into the entrepreneurial scene, there are now so many different and innovative ways to gain experience.

Start-Ups

With so many high growth companies making an impact, more graduates are looking to work in these [smaller enterprises](#). And why not? In terms of hands on experience, it's second to none. You'll be immediately handling important tasks which have a real impact. At small start ups you're likely to be involved in a range of business activities, giving you an excellent range of experience and responsibilities. Starting your career in a small company is very different to a graduate scheme and the skills you need to excel can be distinctive as well. Core attributes, like the ability to communicate effectively and teamwork, are essential whatever you do after graduation, but these skills are especially desired by growing start-ups.

Working for yourself

[Over the past decade](#) there has been a significant increase in the proportion of the UK workforce that are working on a self-employed / freelance basis. Self-employment / freelancing may provide flexibility in both

location and working hours depending on the nature of the work being undertaken. Some people may also value the independence that self-employment can offer and the satisfaction of seeing the rewards of your own hard work. While self-employment may be an appealing career path for some enterprising individuals, it won't be right for everyone. Before starting a business, you'll need to weigh up your options and calculate whether you can afford to take the risk of setting up a new business.

Before launching your own business, it's beneficial to build your skills first!

[Find out more](#)

Covid impact

According to an Enterprise Research Center (ERC) report, [COVID-19 and self-employment in the UK](#) (April 2020) the self-employed were identified as a 'particularly vulnerable group', and growing numbers of this group are degree holders. For example, in 2016 one third of all self-employed in the UK were graduates.

The ERC report concluded that 22% of the self-employed, or 1.1 million, are in sectors most at risk of loss of livelihood in the current crisis. If this happens and the loss was permanent it would effectively wipe out all of the growth in self-employment activity seen across the UK since the onset of the 2008 financial crash.

The report also found that the odds of being at risk of losing one's livelihood is twice as high if self-employed compared to being in employment.

If you are planning to start a business in these unprecedented times it's more important than ever to conduct extensive research and seek as much professional and personal advice as possible. Speak to those who are already self-employed, especially if they work in the industry you're planning to enter. How have their businesses been affected by COVID-19? Do they expect to recover? What impact has running a business during a pandemic had on their personal lives, their finances and their mental health?



[Find out more](#)

Alumni case study

Evelina, MBA Marketing, Founder/ Self-employed

Typical day in the job

Studying, researching, decision making, implement marketing tasks.

What do I enjoy about my job?

- Making things happen
- I evolve through my job
- Every day is different and exciting

Challenging aspects

The unknowns - the things you just don't know and finding ways to find out or estimate.

[Read more](#)

Upcoming events in **Entrepreneurship & Start Ups**:

Event:	Date and time:
Insight panel: The benefits of working for a smaller organisation	Today at 5:00 - 6:00pm
Being Enterprising for Yourself and in the Workplace	24th March, 2:00 - 3:00pm
Go Career: How to find graduate startup jobs	25th May, 5:00 - 6:00pm

Our selection of vacancies in **Entrepreneurship & Start Ups**:

Position:	Company:	Location:	Closing Date:
Communications Placement	Mai Tai (start up)	Remote	24/08/21
Digital Entrepreneurs Programme	Set Squared	Hampshire/Surrey, UK	Rolling
Digital Entrepreneurs Programme	Set Squared	Swindon, Wiltshire, UK	Rolling
	New Entrepreneurs Foundation	UK	Rolling

More vacancies available in [the job board](#)

We hope you found this issue useful, tomorrow's Hub Headlines will feature opportunities, events and information about Public Sector & Government.

Useful links/ references

- Bright Network: [Entrepreneurship career path guide](#)
- Prospects: [Self-employment](#)
- Careers Service: [Information resources](#)
- TargetJobs: [How to become an entrepreneur](#)
- Highflighers: [The Graduate Market in 2021](#)
- University of Sheffield: [Entrepreneurship](#)
- Office for National Statistics: [The impact of the coronavirus so far](#)

Virtual Hub Opening Hours:

Follow us at [@UoS_MgtEH](#) and

- Monday - 10am until 4pm
- Tuesday - 10am until 4pm
- Wednesday - 10am until 4pm
- Thursday - 10am until 4pm
- Friday - 10am until 4pm

The hub will be shut for lunch from 1pm until 2pm every day.



[@uos_management](#) for daily updates and visit the [Futures First website](#).

Best wishes

The Employability Team

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